



# PHOEBE ROOSEN

 **Graphic Designer**

 [www.phoeberoosen.com](http://www.phoeberoosen.com)

 South Holland, The Netherlands

## STATEMENT

I am keen to immerse myself in new opportunities that will challenge and expand my current skillset, both within and beyond the design industry. I am a determined, friendly individual with a passion for creativity and a keen eye for detail.

## EDUCATION

SEP 2020 - JAN 2021

### **Chartered Institute of Marketing**

Level 4 Award in Applied Marketing Distinction

SEP 2017 - JUN 2020

### **Nottingham Trent University, UK**

BA (Hons) Graphic Design 2:1

SEP 2016 - JUN 2017

### **UCM, Isle of Man**

Foundation Diploma in Art & Design Distinction

SEP 2009 - JUN 2016

### **Castle Rushen High School, Isle of Man**

GCSEs & A Levels

## CONTACT

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## WORK EXPERIENCE

MAR 2023 - PRESENT

### **Freelance Graphic Designer, Gorinchem**

GRAPHIC DESIGNER | CONTENT CREATION

- Managing multiple creative projects for different clients, from graduate campaigns to children's books.
- Worked with multiple international pet brands as a content creator/influencer via social media.
- Collaborating, defining and refining projects according to the client's needs and feedback.

AUG 2020 - MAR 2023

### **Bunch Creative, Isle of Man**

GRAPHIC DESIGNER | HEAD OF CREATIVITY

- Running a social enterprise for a local charity through a wide variety of external design projects such as branding, publishing & print design.
- Managing the whole process from onboarding to the creation and delivery of the final product.
- Networking and promoting a small business to attract new clients and projects, both in person and online.

NOV 2021 - MAR 2023

### **Family Library, Isle of Man**

GRAPHIC DESIGNER

- Implementing and maintaining brand identity across multiple channels for a local charity. (print & digital)
- Responsible for in-house design, branding and production of marketing materials.

JUN 2019

### **The Treat Kitchen, Nottingham, UK**

GRADS4NOTTM DESIGN PLACEMENT

- A team challenge to design a variety of different products within the confectionary sector. Greatly improved my commercial awareness.

JUN 2019 - JUN 2020

### **Unitemps, Nottingham, UK**

STUDENT AMBASSADOR

- Enhanced communication and interpersonal skills by leading group tours and talking to large groups of prospective students at my university.

OCT 2014 - SEP 2018

### **Tynwald Mills, Isle of Man**

SALES ASSISTANT

- Improved my customer service and communication skills, dealing with customer complaints and working well under pressure during busy sales periods.

## VOLUNTEERING

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JAN 2019 - MAY 2019

### **ANTS: A Nice Time on Saturdays, Nottingham, UK**

VOLUNTEER ACTIVITY LEADER

- A volunteering project providing a variety of fun, monthly activity sessions for young carers aged 8-13.
- Proved I was reliable by committing to and attending all of the sessions within the project, continuity of volunteers was important for the children.
- Responsible for specific children as well as organising activities.

NOV 2018 - DEC 2018

### **Clicksilver Mentor, Nottingham, UK**

- A 6 week tailored programme to help elderly individuals develop their technological skills and become more self-sufficient in a growing digital era.
- Proved I am a reliable individual and improved my time management skills by attending all weekly sessions around my academic studies.

JAN 2018 - MAY 2018

### **Articulate, Nottingham, UK**

VOLUNTEER ACTIVITY LEADER

- A student-led volunteering project to provide foster and adopted children a fun weekend full of arts & crafts. Helped organise activities and run sessions.
- I needed to be resilient, compassionate and understanding in this role as some of the children's communications could be quite emotional.

SEP 2012 - SEP 2017

### **Brownie Leader, Girlguiding Isle of Man**

- A dedicated leader of my local Brownie Unit, helping to run weekly meetings and organising fun activities and crafts for young girls aged 7-10.
- Here I learnt great leadership skills by running sessions and being given multiple responsibilities caring for children as a leader in charge.
- Obtaining my 5 year service award as well as my leadership qualification demonstrates my commitment to this role.

## OTHER SKILLS & INTERESTS

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- I hold a valid work permit for The Netherlands.
- I have a clean driving licence since April 2014.
- I enjoy sports such as Netball and Ultimate Frisbee, and even designed the logo for our Netball summer league.
- An avid animal lover and frequent petsitter, with five guinea pigs of my own.
- I enjoy learning new skills and have started learning Dutch and how to crochet.
- I love exploring and finding hidden gems within my surroundings. Especially if pizza is involved!

## REFERENCES AVAILABLE ON REQUEST